



Today Show Correspondent Jenna Bush Hager and Austin Area Students Advocate Philanthropy Education

Central Texas leaders gather March 1, 2013 to grow a generation of givers

February 19, 2013 – Austin, Texas – In support of a program that teaches all school age children they have the voice, power and gifts to be a philanthropist, Jenna Bush Hager will be the keynote speaker for the Blue Sky Luncheon hosted by [A Legacy of Giving](#) at the Four Seasons Hotel Austin.

Currently, A Legacy of Giving serves 36 Austin area schools teaching kindergarten to twelfth grade students through philanthropy education to improve their communities and world at a young age. The vision is to grow a generation of givers.

“Kids that use their talents to help others are philanthropists,” said a 5th grader from Ortega Elementary, a participating school in the Legacy program. “I feel happy that every school is joining in to help people. We have to help kids and their families because every kid is important.”

At the [Blue Sky Luncheon](#), Austin area students will share their personal stories of growth through youth philanthropy projects such as collecting coats and cans for those in need and walking to raise funds to build clean water systems in other countries. A Legacy of Giving teaches that everyone has something to give, regardless of economic status, faith or age.

“It is so powerful when children are transformed by the revelation they can help those around them,” said Linda Brucker, executive director of A Legacy of Giving. “Jenna Bush Hager’s compassion for supporting those in need is inspirational and a message that connects all ages.”

Over the past few years Legacy students have collected more than 13,500 coats and 245,000 pounds of food for Central Texans as part of their philanthropy education. In 2012, students worked together on a city wide “Walk for the Water” to raise \$26,000, contributing to the construction of a water system that now provides 1,130 residents of Burundi, Africa with clean water for life.

Blue Sky Luncheon

Four Seasons Ballroom

Friday, March 1, 2013

12:00 p.m. – 1:30 p.m.

Media Credentials required for this event.

Please email Lindsey@petersgroupPR.com for a media credential request form.

About A Legacy of Giving:

Founded in 2007 under the umbrella of the Austin Community Foundation, A Legacy of Giving is advancing its mission to empower children through philanthropy education and youth philanthropy programs to become more engaged in improving their communities and world. Legacy students become philanthropists when they transform their investment of time and talents into “treasure,” giving to improve and actually change the lives of others. The lives of Legacy students themselves are changed and enriched forever. The vision of A Legacy of Giving is to grow a generation of givers.

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